

Sinclair Broadcasting's forcing their stations to air an anti-Kerry, anti-Viet Nam vet bogus "infomercial" days before the presidential election is a clear example of the dangers of media consolidation.

Sinclair is allowed to use the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more unbiased substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.